## MBI Gospel Ensemble Media Kit

# SOCIAL MEDIA

*Thank you for hosting a music ensemble from Moody Bible Institute. Use these sample posts to promote the event on your organization’s social media account. For social media photos to use with these posts, see* [*moody.edu/music-media-kit*](http://www.moody.edu/music-media-kit)*.**For full schedules for each music ensemble, see moody.edu/concerts.*

### Facebook campaign

#### [Facebook Post 1]

Mark your calendars—plan to hear the MBI Gospel Ensemble in concert on [insert date]. Find out more. [facebook.com/moodymusicdepartment](http://www.facebook.com/moodymusicdepartment)

#### [Facebook Post 2]

Join us for a great concert with the MBI Gospel Ensemble, directed by Sondra Davis. Mark your calendars for [insert date] at [insert time]. [facebook.com/moodymusicdepartment](http://www.facebook.com/moodymusicdepartment)

#### [Facebook Post 3]

Don’t forget! The MBI Gospel Ensemble will join us for a concert on [insert date] at [insert time]. Don’t miss this unique concert of praise. [facebook.com/moodymusicdepartment](http://www.facebook.com/moodymusicdepartment)

### Twitter campaign

#### [Twitter Post 1]

Mark your calendars—hear the MBI Gospel Ensemble in concert on [insert date] at [insert time]. Find out more. @MoodyBibleMusic #mbIgospel

#### [Twitter Post 2]

Join us for a great concert with the MBI Gospel Ensemble, directed by Sondra Davis. Mark your calendars for [insert date] at [insert time]. @MoodyBibleMusic #mbIgospel

[Twitter Post 3]

Don’t forget! The MBI Gospel Ensemble will join us for a concert on [insert date] at [insert time]. Don’t miss this unique concert of praise. @MoodyBibleMusic #mbIgospel

### Instagram campaign

#### [Instagram Post 1]

Mark your calendars—hear the MBI Gospel Ensemble in concert on [insert date] at [insert time]. Find out more. @MoodyBibleMusic #mbIgospel

#### [Instagram Post 2]

Join us for a great concert with the MBI Gospel Ensemble, directed by Sondra Davis. Mark your calendars for [insert date] at [insert time]. @MoodyBibleMusic #mbIgospel

#### [Instagram Post 3]

Don’t forget! The MBI Gospel Ensemble will join us for a concert on [insert date] at [insert time]. Don’t miss this unique concert of praise. @MoodyBibleMusic #mbIgospel

Find more publicity ideas at [**moody.edu/music-media-kit**](http://www.moody.edu/music-media-kit)