

Note:

**Course content may be changed, term to term, without notice.
The information below is provided as a guide for course selection
and is not binding in any form.**



CUL4400 Discourse and Globalization

Course Number, Name, and Credit Hours

CUL4400 Discourse and Globalization, 3 credit hours

Course Description

An exploration of discourse from a variety of sources including academic and popular literature, podcasts, and other social media. Issues related to qualitative research and the development of themes will be addressed.

Prerequisite: CUL2201 Understanding Worldviews and TH2210 Theology and Culture

Course Objectives

By the completion of this course you should be able to:

1. Analyze discourse across various media types
2. Evaluate the interconnectedness of globalization and discourse
3. Describe the function of power in discourse

Content Expectations

Required textbooks for all Moody Online classes can be found on the [Required Textbooks](#) section of the Moody website.

Assignments

All assignments are due according to the schedule listed on the Course Schedule.

1. **CLASS PARTICIPATION:** Active participation is expected in this online course. Participation includes two main areas: discussion boards and reading. **Class Participation account for 25% of the final course grade.**
 - a. **Discussion Boards:** You must maintain a significant presence in the discussion board. Please refer to the discussion board rubric included in the Resources section of this course for more information on how your participation in the discussion board will be assessed. Unless otherwise directed, post your initial response to the discussion question by mid-week (Friday, 11:59pm CT). Then read and respond to at least **TWO** of your classmates' initial posts by the end of the week (Monday, 11:59pmCT).
 - b. **Course Expectations:** The completion of the course reading, audio/video reviews, online articles, etc. is an important part of the course. You are expected to complete the weekly expectations prior to your discussion boards each week so you are able to discuss the concepts with others in the course.
2. **ASSIGNMENTS:** There will be several projects in this course requiring skills learned that include work with Microsoft Word, Excel, and PowerPoint. The assignments in the course are:
 - a. **Assignment 1-1: Chapter Summaries**
For each of the six chapters required for this week's reading, provide a brief summary of the major points of the chapter in no more than two (2) paragraphs per chapter. The summaries should focus on the key concepts of the chapter. The total length of the paper is six to twelve (6-12) double-spaced paragraphs.
 - b. **Assignment 2-1: Discourse Essay**
After watching the videos and completing the reading for this week, write a three (3) page essay discussing discourse by summarizing the information from the two videos and the reading.

- c. **Assignment 3-1: Evaluation Essay**
In no more than four (4) pages offer your review of the reading. Include a discussion of the following topics citing positive and negative aspects of each:
- Gender and sexuality- to what extent do you feel that the discussion related to discourse and gender and discourse and sexuality reflect reality? Where do you feel the author's assertions are accurate? Where are they overstated?
 - Identity- to what extent is our identity revealed in our conversation? To what extent is it shaped by the conversations in which we engage?
 - Ideology- To what extent do you feel our ideology lies beneath our communications? How might the connection between ideology and language inform our interactions as believers?
- d. **Assignment 4-1: Discourse Analysis**
Choose a recent national news story and analyze it using the information provided in this week reading and listening assignments.
- e. **Assignment 5-1: Multimodal Essay**
Write a three (3) page paper discussing the use of multi-modal discourse at the provided website.
- Be sure to utilize the information gleaned from Paltridge to frame your analysis, as well as the methods outlined in the previous week's lesson. This paper should also include a brief summary (no more than one paragraph) of multimodal discourse.
- f. **Assignment 6-1: Thematic Development I Essay**
Read Chapter 3 of the reading, as well as the other works noted in this week's reading. Having completed the reading, describe at least three (3) themes that occur across the resources.
- g. **Assignment 7-1: Thematic Development II Essay**
Having completed this week's reading, describe at least three (3) themes that occur across the resources.
- h. **Assignment 8-1: Affluence/Influence Essay**
Having completed the reading and videos for this week, write a three (3) page paper discussing the significance of the shift from affluence to influence discussed in the reading and role of social media as a vehicle for influential discourse.

Writing Style

Undergraduate students at Moody Bible Institute are to follow the Modern Language Association (MLA) style for all written assignments. Your instructor may waive this requirement for specific assignments such as discussion boards, blogs, emails, and the like, but if not stated otherwise, follow MLA guidelines. Assignments not in proper MLA format may be returned with a request to redo the assignment and could be subject to a late penalty.

At a minimum, all assignments submitted as a document are to be in a standard 12-point font (limited to Time New Roman, Arial, Calibri, Cambria, Century Schoolbook fonts), 8½ x 11 page size, and double-

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spaced and are to be submitted as a Microsoft Word document (.doc or .docx). Papers that cite other works should include a Works Cited page.

Students should follow the latest version of the *MLA Handbook for Writers of Research Papers* (currently the 7th edition) or use the OWL website at <https://owl.english.purdue.edu/owl/resource/747/01/>.

Assessments

Your grade for this course will consist of:

Assessments	% of Total
Assignment 1-1: Chapter Summaries	10%
Assignment 2-1: Discourse Essay	10%
Assignment 3-1: Evaluative Essay	10%
Assignment 4-1: Discourse Analysis	10%
Assignment 5-1: Multimodal Essay	10%
Assignment 6-1: Thematic Development I Essay	10%
Assignment 7-1: Thematic Development II Essay	10%
Assignment 8-1: Affluence/Influence Essay	10%
Discussions (8)	20%
Total:	100%

Letter grades are determined by the following scale:

Letter Grade	Percentage Equivalent	Letter Grade	Percentage Equivalent
A	96% or higher	C	73 - 76.9%
A-	90 - 95.9%	C-	70 - 72.9%
B+	87 - 89.9%	D+	67 - 69.9%
B	83 - 86.9%	D	63- 66.9%
B-	80 - 82.9%	D-	60 - 62.9%
C+	77 - 79.9%	F	Below 60%

Course Copyright Statement

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ADA Compliance Statement

Moody Bible Institute complies with the ADA (Americans with Disabilities Act) as well as Section 504 of the Rehabilitation Act, by providing appropriate accommodations to qualified students with disabilities. We value diversity and inclusion and recognize disability as an aspect of diversity. Our shared goal is to create learning environments that are accessible, equitable, and inclusive. If you

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anticipate barriers related to the format, requirements, or assessment of this course, you are invited to address the professor with your concerns; additionally, you are encouraged to contact Gayla Gates, our disability services provider, at the Student Resource Center to discuss possible environmental modifications or adaptations. Please note, accommodations are not retroactive, therefore we encourage you to contact our service provider within the first two weeks of the semester. Contact Gayla Gates at ggates@moody.edu or 312-329-2177.