

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form.

COURSE SYLLABUS

Course Information

CUL4401 Leading Cultural Change, 3 credit hours

Course Description

An examination of the techniques, attitudes, and skills needed to bring lasting change within a particular culture. Focus given to personal skills needed to influence people and cultures. Strategies for bringing about change will also be addressed.

Prerequisites: CUL4400 Discourse and Globalization; can be taken concurrently

Course Objectives

By the completion of this course you should be able to:

1. Evaluate perspectives on cultural change
2. Analyze cultural dynamics contributing to resistance to change
3. Develop a process for changing cultures
4. Construct a strategy for changing a specific aspect of culture

Course Materials (required)

Required textbooks for all Moody Online classes can be found on the [Required Textbooks](#) section of the Moody website.

NOTE: Additional content or links to Internet content may be required and will be provided in the course.

Course Work

See the Syllabus page in the Blackboard course for general assignment instructions.

All course work is due according to the **Course Schedule**.

A. CLASS PARTICIPATION: Active participation is expected in this online course. Participation includes two main areas: content expectations (reading/listening/watching) and discussion boards (student interaction). Class Participation contributes significantly to the final course grade.

1. **Content Expectations:** The completion of the course reading, audio/video review, online articles, etc. is an important part of the course. You should complete these content expectations prior to your initial discussion board posting each week so you are able to discuss the concepts with others in the course.

2. **Discussion Boards:** You must maintain a significant presence in the discussion board. Refer to the discussion board instructions listed on the **Course Schedule** for more information on how your participation in the discussion board will be assessed. If not specified, **post your initial response** to the discussion question by mid-week (Friday, 11:59pm Central Time (CT)). Then read all other threads and **respond to at least two (2)** other student initial threads by the end of the week (Monday, 11:59pm CT).

B. ASSIGNMENTS: Assignments are the primary means of assessing whether learning has transpired and may include papers, reports, exams, projects, and the like. Assignments are submitted through a link in Blackboard so they can be recorded in the Blackboard Grade Center. Your instructor will grade your assignments and return them through the Grade Center. Specific detail for each assignment is listed below and in Blackboard. All assignment are submitted by **Monday at 11:59pm Central Time (CT) unless otherwise stated** in the directions. Specific detail for each assignment is listed Blackboard.

Assessments

Grades for this course will consist of:

Assessment		Points	% of Grade
Class Participation:			
<ul style="list-style-type: none"> • Content Reports (8 = 40 pts) • Discussion Boards (8 @ 20 pts each = 160 pts) 		200	20%
A1-1	Culture Paper	100	5%
A2-1	Power and Culture Paper	100	5%
A3-1	Locality and Culture Paper	100	10%
A4-1	Summary and Critique Paper	100	10%
A5-1	Church and Change Paper	100	10%
A6-1	Change Tactics Paper	100	10%
A7-1	Planning Exercise I	100	15%
A8-1	Planning Exercise II	100	15%
Totals:		1000	100%

Letter grades are determined by the following scale:

Letter Grade	Percentage Equivalent	Letter Grade	Percentage Equivalent
A	96% or higher	C	73 - 76.9%
A-	90 - 95.9%	C-	70 - 72.9%
B+	87 - 89.9%	D+	67 - 69.9%
B	83 - 86.9%	D	63- 66.9%
B-	80 - 82.9%	D-	60 - 62.9%
C+	77 - 79.9%	F	Below 60%

