

Note:

Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form.

COURSE SYLLABUS

Course Information

MN4401 *Executing Strategy*, 3 credit hours

Course Description

An examination of the disciplines associated with the implementation of strategy. Issues related to organizational culture, leadership practices, measurement, and other activities associated with the execution of strategy.

Prerequisites: None

Course Objectives

By the completion of this course you should be able to:

1. Examine the disciplines associated with the implementation of strategy
2. Apply the disciplines to organizational culture
3. Analyze appropriate leadership practices
4. Evaluate success using measurements

Course Materials (required)

Required textbooks for all Moody Online classes can be found on the [Required Textbooks](#) section of the Moody website.

NOTE: Additional content or links to Internet content may be required and will be provided in the course.

Course Work

See the Syllabus page in the Blackboard course for general assignment instructions.

All course work is due according to the **Course Schedule**.

A. CLASS PARTICIPATION: Active participation is expected in this online course. Participation includes two main areas: content expectations (reading/listening/watching) and discussion boards (student interaction). Class Participation contributes significantly to the final course grade.

1. **Content Expectations:** The completion of the course reading, audio/video review, online articles, etc. is an important part of the course. You should complete these content expectations prior to your initial discussion board posting each week so you are able to discuss the concepts with others in the course.

2. **Discussion Boards:** You must maintain a significant presence in the discussion board. Refer to the discussion board instructions listed on the **Course Schedule** for more information on how your participation in the discussion board will be assessed. If not specified, **post your initial response** to the discussion question by mid-week (Friday, 11:59pm Central Time (CT)). Then read all other threads and **respond to at least two (2)** other student initial threads by the end of the week (Monday, 11:59pm CT).

B. ASSIGNMENTS: Assignments are the primary means of assessing whether learning has transpired and may include papers, reports, exams, projects, and the like. Assignments are submitted through a link in Blackboard so they can be recorded in the Blackboard Grade Center. Your instructor will grade your assignments and return them through the Grade Center. Specific detail for each assignment is listed below and in Blackboard. All assignment are submitted by **Monday at 11:59pm Central Time (CT) unless otherwise stated** in the directions. Specific detail for each assignment is listed in the **Course Schedule** and in Blackboard.

Assessments

Grades for this course will consist of:

Assessment		Points	% of Grade
Class Participation:			
<ul style="list-style-type: none"> Content Reports (8 @ 4 pts each = 32 pts) Discussion Boards (8 @ 20 pts each = 160 pts) 		192	20%
A1-1	Assignment 1-1: Organization Selected and Methodology	50	5%
A2-1	Assignment 2-1: Leadership Self-Assessment	100	10%
A3-1	Assignment 3-1: Organizational Cultural Assessment	100	10%
A4-1	Assignment 4-1: People Assessment	100	10%
A5-1	Assignment 5-1: The People Process	100	10%
A6-1	Assignment 6-1: The Strategy Process	100	10%
A7-1	Assignment 7-1: The Operations Process	100	10%
A8-1	Assignment 8-1: Final Execution Plan	150	15%
Totals:		992	100%

Letter grades are determined by the following scale:

Letter Grade	Percentage Equivalent	Letter Grade	Percentage Equivalent
A	96% or higher	C	73 - 76.9%
A-	90 - 95.9%	C-	70 - 72.9%
B+	87 - 89.9%	D+	67 - 69.9%
B	83 - 86.9%	D	63 - 66.9%
B-	80 - 82.9%	D-	60 - 62.9%
C+	77 - 79.9%	F	Below 60%